INTERNATIONAL SKATING UNION

Communication No. 1847

APPLICATIONS FOR ISU CHAMPIONSHIPS

I. Applications for the following ISU Championships season 2014/15 and 2015/16:
Members are invited to submit applications for the following ISU Championships for the year 2016:

ISU World Junior Synchronized Skating Championships (March 13-14, 2015)
ISU World Synchronized Skating Championships (April 8-9, 2016)

II. Applications for the following ISU Championships season 2016/17:
Members are invited to submit applications for the following ISU Championships for the year 2017 as listed below.

ISU European Speed Skating Championships (January 6-8, 2017)
ISU World Single Distance Speed Skating Championships (February 9-12, 2017)
ISU Junior World Speed Skating Championships (February 17-19, 2017)
ISU World Sprint Speed Skating Championships (February 25-26 2017)
ISU World Allround Speed Skating Championships (March 3-5, 2017)

ISU European Short Track Speed Skating Championships (January 20-22, 2017)
ISU World Junior Short Track Speed Skating Championships (February 3-5, 2017)
ISU World Short Track Speed Skating Championships (March 10-12, 2017)

ISU European Figure Skating Championships (January 25-29, 2017)
ISU Four Continents Figure Skating Championships (February 8-12, 2017)
ISU World Junior Figure Skating Championships (March 15-19, 2017)
ISU World Figure Skating Championships (March 29- April 2, 2017)

ISU World Junior Synchronized Skating Championships (March 10-11, 2017)
ISU World Synchronized Skating Championships (April 7-8, 2017)

Members are invited to send applications for the above-mentioned Championships to be received at the ISU Secretariat **not later than April 15, 2014 (**Rule 127, paragraph 2).

The applicant must ask the ISU Secretariat for the respective **questionnaire**. The questionnaire must be completed and sent with the application.

Before submitting an application, Members should ensure that the above-mentioned dates, which are in line with the ISU Standardized Calendar, can be respected. In particular, please check that no other conflicting events will be held during the period of the Championships which might affect the Championships in any way (e.g. sufficient hotel accommodation for spectators or other events that might affect TV production or TV coverage).

The ISU reserves the right to change its Standardized Calendar season if necessary but in such case would consult with the applying ISU Members and/or Members having provisionally been allotted a Championships.

We draw your attention on the ISU Regulations, Rules 127, paragraphs 2 & 3b), according to which:
- Applications for Championships must be made to the ISU Council (received at the ISU Secretariat) before April 15 accompanied by a statement indicating the site/venue and confirming the above mentioned dates and must be signed by the President and the General Secretary of the ISU Member concerned.
- The ISU Council, at its annual session held not later than July 31st, should decide provisionally when and in which country they shall be held in the subsequent two years. If no appropriate application has been received for a Championships for a year and/or there is evidence of insufficient interest as evidenced by participation by ISU Members in such Championships during several previous years, the Council, in its discretion, may decide: (i) that the provisional allotment(s) of such Championships for subsequent year(s) shall be postponed temporarily or (ii) that such Championships for subsequent year(s) shall not be definitively allotted.

III. Television arrangements (See Rule 105 Television and Other Media Exhibition Arrangements)

All arrangements for television and other media exhibition of ISU Events (see Rules 100, paragraph 3 to identify those Events classified as ISU Events), (including ISU Championships), including the sale of the broadcasting rights for the country of the organizing Member, shall be made solely by the ISU in accordance with the ISU General Regulations 2012, Rule 105, paragraphs 1, 2, 3, 4 and 6.

The TV production/signal, as specified in the latest ISU Memorandum for guidance in hosting ISU Championships, is required for all ISU Championships *except the ISU World Junior Speed Skating Championships, the ISU World Junior Short Track Speed Skating Championships and the ISU World Junior Synchronized Skating Championships.*

Members applying for the remaining 2015, 2016 and/or the 2017 Championships are kindly requested to contact the ISU Secretariat when preparing their application(s) in order to receive an update regarding the TV and host broadcasting agreements for the respective Championships in the respective territory. If no TV agreement is in place for the respective Championships with mandatory TV production and/or coverage in the respective territory, applying Members are requested to provide the following statement produced and duly signed by the television company concerned:

Quote
We hereby confirm that if an agreement is reached between us and the ISU on TV transmission of the..... Championships, a live signal of international standard, in accordance with the guidelines provided by the ISU, of the entire event will be produced by our Company and that free access to the signal to all TV partners of the ISU will be provided and available on-site. The ISU shall declare in writing the names of its TV partners. All relevant costs related to the production of this TV signal will be our responsibility. Considering that there is presently no license agreement for the transmission of the above mentioned Championships between our Company and the ISU, we agree to negotiate in good faith with the ISU a fair license fee to be paid to the ISU for the transmission of the above mentioned Championships in the territory of ..... We acknowledge that the ISU at its discretion may negotiate with other TV networks at any time without liability towards us to secure the host broadcasting and transmission of the event within the territory of .....
Unquote

The Host Broadcasters for Championships to be held in Europe, must confirm in writing that they will provide a TV production free of charge to the ISU and fully comply with the current terms of the European Broadcasting Union (EBU)/ISU agreement.

For the TV arrangements at the time of the final allotment, please refer to Rule 127, paragraphs 5-7 that states:
"- the Council shall ensure that all TV arrangements for ISU Championships are complete, with contracts signed between the ISU and the relevant TV companies before the Council confirms or allows an allotment to become definite. If the Council finds all factors remain favourable to the holding of the Championships as provisionally allotted, and TV arrangements are in place, the Council, at its meeting of the year preceding the Championships, shall, by resolution, confirm the allotment as definite for the following year.
- if TV arrangements or other essential elements stipulated in the provisional allotment document are not completed, the Council at such meeting shall either:
a) continue the provisional allotment with the Member involved in anticipation of resolving such arrangements or elements within a reasonable time; or
b) the Council shall consider other Members or locations for the allotted Championships and transfer the allotment accordingly. Thereafter, when appropriate, the Council shall confirm the allotment as definite to the Member so determined.
- The Council may, for emergency, safety or other serious reasons, either upon the request of the organizing Member or on its own initiative, cancel the definite allotment or cancel the Championships at any time.
Absent fault on the part of the organizing Member, such Member shall be reimbursed by the ISU for normal expenses incurred in preparation for the Championships by an appropriate contribution, determined by the Council."

IV. Advertising arrangements

a) The ISU has signed or will sign in due time contracts with third parties for the marketing of the rink board and other local advertising rights at ISU Championships.

b) Any such contracts signed by the ISU are binding on each organizer of the ISU Championships and must be observed. Each prospective organizer will receive upon request from the ISU Secretariat a copy of the most current ISU Memorandum which includes, if available, the relevant parts of those contracts. The Championships will not be awarded to a Member which cannot agree to fully comply with the respective ISU Memorandum. In addition, if the rink is not owned and/or managed by the organizing Member, the rink owner(s) and manager(s) must agree in writing that they will observe the respective ISU Memorandum, before the award of the Championships by the ISU Council.

c) In accordance with Rule 105, paragraph 2, "the rink area" must be free of any advertising. No advertising may be placed in the "rink area" without the approval of the ISU Director General. However, the names of the companies providing the timing and results service systems may be placed on the display board and the computing system, if so approved by the ISU Director General. The "rink area" means the whole of the inside of the Championships ice rink that the spectators see from their seats when watching the Championships.

The following statement duly signed by an authorized officer from the arena company/organization must be provided:

Quote
We hereby confirm that except for the advertising allowed by the ISU the arena will be free from all advertising during the.....Championships. The arena means the whole of the inside of the Championships ice rink, that the spectators see from their seats when watching the Championships.
Unquote

V. Financial contributions from the ISU in favor of the sport activity of the organizing Member (Rule 106)

Rule 106 states that, "*for all ISU Events, the contributions to Members (which include any contributions towards prize money) are based on the budget prepared by the Council and approved by the Congress, but the Council must respect criteria to ensure that the interest of all ISU Members is observed and respected.*"

Consequently, within the limits of the Congress accepted overall budget for contributions to the sport activity of the organizing Member, the ISU Council decides upon the allocation of the financial contribution to each Event.

Members applying for any ISU Championships will, upon request, receive an indication from the ISU Director General of the provisory ISU financial contribution allocated to the corresponding Championships.

The ISU Council will indicate the consequent ISU contribution when deciding the provisional allotments and endeavor to confirm at the time of the final allotment the amount in line with the provisory indication.

However, taking into account the decreasing amount of financial support available for sport, including the ISU sports, from TV and rink board sponsors, the Council considers it appropriate to give notice to the Members that in considering applications for ISU Championships, the Council will welcome applications that guarantee the maintenance of high ISU standards for the event and at the same time offer savings to the ISU in the contribution amounts customarily paid, the sharing of revenues between the Member and the ISU, or other creative financial proposals that assist the ISU in maintaining a sound financial position for the long term benefit of the ISU sports. At time of the provisional allotments, such financial proposals made by Members applying for ISU Championships will be taken into account among other pertinent criteria such as a geographical rotation of the respective Championships, the applying Members history as organizer of International competitions and international involvement in the respective ISU discipline, as well as the available infrastructure (ice rink, hotels). It is understood that the respective proposal for such savings and/or revenue sharing and/or other creative financial proposals must be backed up by a specific budget and appropriate and verifiable guarantees.

The ISU Council reserves the right to reduce the indicated financial contribution if required by economic or other pertinent reasons, in particular but not limited to the case that the financial situation of the ISU should substantially deteriorate as a result of reduced revenues for TV and sponsorship contracts from the relevant markets. The ISU Council would further reserve the right to reduce the ISU financial contribution to the organizers in the case that the organizers do not fully comply with all obligations undertaken by the Member/organizer under the ISU Regulations (Rule 106, paragraph 2), the respective ISU Memorandum and this Communication.

The ISU Director General will inform the organizing Member of the final financial ISU contribution, as well as the schedule/date of payment(s) after the ISU June Council Meeting preceding the Championships. Upon acceptance of the final allotment by the organizing Member, no additional ISU contribution can be considered.
It is understood that the ticket sales incomes and related tax responsibilities remain with the organizing Members.

VI. For the expenses of ISU Officials, Competitors etc. please consult Rule 137, as well as the respective ISU Memorandum and ISU Communication No. 1794

VII. Prize money
Prize money must be awarded in accordance with the current ISU Communication, i.e. currently Communication No. 1509 or any later updating of this Communication.

VIII. Insurance of ISU Championships

The ISU maintains cancellation insurance in case of cancellation, abandonment, postponement, curtailment, interruption or relocation of the insured Championships due to any cause beyond the control of the ISU or the Organizers, but not including terrorism risk. The Championships are presently insured for actually incurred expenses up to the amount of the ISU contribution (excluding Prize Money). The insured sums will be communicated to the respective organizing Member in due time.

Every organizer can, at its own choice and cost, insure for a higher sum at the same premium rate as the ISU.

The ISU also maintains insurance against Legal liability in respect of bodily injury, illness or disease and/or loss or damage to property of third parties with a Limit of Indemnity of US$ 20,000,000.

NOTE: Cover for events held in United States of America can only be included on an Excess basis, above a minimum locally placed Limit of US$ 1,000,000.

The premiums for both insurance policies will be paid by the ISU in advance and are taken into account in the determination of the ISU financial contribution.

IX. Information regarding the Championships Hotels

Detailed information regarding the hotels is needed, so that the ISU can better compare the different applications. Please state the prices in US$ equivalent as well as the location of all hotels, the distance to the stadium(s) and expected transportation times. A brochure of the hotel should also be enclosed.

X. Press conferences and promotion campaigns

When a Member has been provisionally or definitely allotted ISU Championships, press conferences and promotion campaigns must be organized. These obligations must be confirmed in the application.

XI. ISU Memorandum for Guidance in holding ISU Championships

The Member applying for a Championships must confirm in writing that it will observe and follow the most recent edition of the respective ISU Memorandum and any subsequent updating. The ISU Memorandum for the concerned discipline is available upon request at the ISU Secretariat. Any substantial financial implications resulting from changes between the ISU Memorandum in force at the time of the application and at the time of the Championships will be resolved in due time.

Milano, January 28, 2014 — **Ottavio Cinquanta**, President

Lausanne, — **Fredi Schmid**, Director General