

INTERNATIONAL SKATING UNION

Communication No. 1514

Uniforms/Racing Suits/Clothing

(Updates and replaces ISU Communication No. 1452)

A. Trademarks

Rule 102, paragraph 6 b) as adopted by the 2008 ISU Congress in Monaco reads as follows (underlining reflects changes adopted by the 2008 ISU Congress):

- a) *In all ISU Figure Skating Championships, ISU Events, and all other Figure Skating competitions organized under the auspices of the ISU, competitors, team officials, Coaches and service personnel may display on their persons, clothing and/or technical equipment not more than two trademarks (which must be dignified and with a maximum of sixty (60) square centimeters each) for any commercial products, services or enterprises (tobacco and alcohol excluded) only while being off the ice including in the “kiss and cry” area, the television interview area and during practice sessions. One trademark of the clothing supplier may also be displayed, not larger than thirty (30) square centimeters. Trademarks and advertising markings may be measured by the Officials for compliance while being worn. During the competitive performance, the exhibition at the end of an event and for the medal award ceremony no trademarks on Skaters costumes are allowed. In other off-ice areas additional trademarks with no limitation in size are allowed. However, such additional trademarks must be authorized by the respective Member;*
- b) *In all ISU Championships and all other competitions in Speed Skating or Short Track Speed Skating organized under the auspices of the ISU, team officials, Coaches, service personnel and competitors of the same national team (entered by the same ISU Member) must wear identical uniforms while within the premises of the arena or ice track during the whole period of the Championships or competition including official practice sessions, which clearly identify their country, with a design, as prescribed by the Members which enter the Skaters for competition. The Members have the obligation to submit the design to the ISU for approval. The team officials, Coaches, service personnel and Skaters may display on their clothing and on technical equipment advertising markings (tobacco and alcohol excluded) in the competition area, in the television interview area and during the award ceremonies, in accordance with the following:*
- i) *the total maximum surface area of all advertising markings (excluding manufacturer trademarks as per sub-paragraph ii) below) on clothing shall not exceed six hundred and fifty (650) cm². The maximum number of advertising markings shall not exceed six (6) on the clothing on the upper body (above the waist) and two (2) on the clothing on the lower body (below the waist) and shall be dignified. Arms are to be excluded from any advertising markings in Speed Skating. The maximum surface area for a single marking is 45 cm² for the upper body and 30 cm² on the cap for Speed Skating. The maximum surface area for a single advertising marking on the lower body is two hundred and fifty (250) cm²;*
- (ii) *No advertising markings other than manufacturer’s trademarks as stated below are allowed on the technical equipment such as skates/boots, glasses, gloves, helmets (without covers).*

One manufacturer's trademark may appear on each piece of equipment and clothing. Skin suits are considered as two pieces; one piece upper body and one piece lower body. Skates are considered as consisting of 4 pieces namely 2 boots and 2 blades. The manufacturer's trademarks shall reflect standard commercial practices and not exceed twenty (20) cm² per piece of equipment.

(iii) Armbands and helmet covers are not considered as technical equipment. Advertising markings on armbands and helmet covers in ISU Events (ISU Championships & World Cup competitions) and the Olympic Winter Games are reserved to ISU sponsors. For other international competitions advertising markings of maximum thirty (30) cm² per armband or helmet cover may be authorized by the organizing ISU Member.

(iv) The determination of the design, without any commercial images or registered trademarks, and advertising markings on the clothing of competitors and team officials, Coaches and service personnel of the same national team is the sole right and responsibility of the national associations as Members of the ISU to ensure compliance with this Rule. It is recommended that the Members consider providing the use of advertising markings to the athletes or personnel;

(v) trademarks and advertising markings may be measured by the Officials for compliance while being worn;

(vi) the racing and warm-up suits of the Skaters must display the name of the country or its official ISU abbreviation (letters of maximum 15 cm high).

In Speed Skating the country name or abbreviation should be placed on the back of the upper body.

In Short Track Speed Skating the country name or abbreviation shall be placed on the external part of both lower legs, the size of the characters not to be smaller than 5 cm high.

In order to monitor compliance with the above-mentioned Rule and to avoid that ISU Members would use similar racing suits (clashing colour/design), the ISU imposed through ISU Communication 1452 that each Speed Skating ISU Member has the obligation to submit to the ISU Secretariat the design/photographs of their national team uniforms intended to be used by its participants (i.e. in particular for the athletes but also the coaches, other team officials and service personnel) in ISU Championships and all other competitions in Speed Skating or Short Track Speed Skating organized under the auspices of the ISU involving national teams effective as of the season 2007/08.

The provision in ISU Communication 1452 for the approval of new uniforms remains valid, i.e. when an ISU Member intends to acquire new Speed Skating/Short Track Speed Skating uniforms/racing suits, detailed information about the design and colours must be submitted to the ISU for approval. Such ISU Member has the obligation to send to the ISU Secretariat (by electronic means or by mail) colour photographs ("pdf" format) of the racing suit, the warm-up suit and the podium-wear, as well as all information that could be relevant for the ISU in considering whether or not the design complies with Rule 102, paragraph 6 b) and whether very similar uniforms are already being used by another Member. When sending this information, Members shall indicate whether the submitted design/colour is new or the same as used during precedent season(s). The colour codes of colours used shall be indicated.

In case of racing suits with similar colours/design among Members, the Members having presented their proposal first will be given preference.

In case of new Uniforms and in particular in cases of clashing colours of current uniforms, a designated monitoring group appointed by the ISU Council shall examine the submitted design. The conclusions and response of this monitoring group will be limited to the overall design and colour of the uniforms, but will in no case comment on or approve the advertisement or trademarks (type, size

and the location) which are clearly defined in Rule 102, paragraph 6 b) and for which no interpretation is needed.

The ISU will post the photographs of the Members uniforms on its website (www.isu.org) in the “Member Area” allowing Members to check the existing colours of the racing suits of other Members and enabling them to avoid ordering similar racing suits of the same colour.

B. Enforcement of Rule 102, paragraph 6 – Advertising marking/manufacturer trademarks Skaters uniforms/clothing

As already outlined in previous ISU Communications (1428 and 1452), the ISU Council herewith reiterates that Members are responsible to ensure compliance of their skaters with the ISU Regulations relating to trademarks as defined in Rule 102, paragraph 6. The Council decided that non-compliance with Rule 102 paragraph 6 will engender the following consequences:

- a) If the non compliance is being detected on site of a competition before the start or in between parts of a competition, the concerned skater(s) may start or continue the participation in the competition (including practice/training sessions) only if the cause for non-compliance has been removed, for example by covering the relevant advertising markings/manufacturer trademarks with a tape or by changing the uniform/clothing. The relevant decision will be taken by the ISU Representative (for ISU Championships) or the Representative of the Technical Committee (for ISU World Cups) or the Referee for International Competitions.
- b) In case of evidence for non-compliance, regardless whether the skater was able to compete or not as per sub-paragraph a) above, a warning will be issued to the Member of the concerned skater(s) and a penalty fine of CHF 1'000 per skater concerned will be imposed upon the Member.
- c) Skaters of Members having been subject to paragraph b) above will not be allowed to participate in subsequent ISU Events or International Competitions until the ISU Representative (for ISU Championships) or the Representative of the Technical Committee (for ISU World Cups) or the Referee for International Competitions in attendance at such subsequent competition(s) ascertains that the skater(s) uniform/clothing is in compliance with the ISU General Regulations and ISU Communications.

C. Cut Resistant Clothing in Short Track Speed Skating

As confirmed during the 2008 ISU Congress in Monaco, MON, ISU Communication No. 1265 has a continued validity and must therefore be respected regarding cut resistant clothing in Short Track Speed Skating.

Milan

July 15, 2008

Lausanne,

Ottavio Cinquanta, President

Fredi Schmid, Director General